LEADERSHIP USA®
TAKING LEADERS TO NEW HEIGHTS

Catalog of Faculty 
and Learning Experiences

LEADERSHIP USA®
TAKING LEADERS TO NEW HEIGHTS

LEADERSHIP USA® • 303-471-7401 • John@LeadershipUSAColorado.com
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>The LEADERSHIP USA Model</td>
<td>3</td>
</tr>
<tr>
<td>The LEADERSHIP USA Approach</td>
<td>4</td>
</tr>
<tr>
<td>Top 25 Benefits of LEADERSHIP USA Membership</td>
<td>5</td>
</tr>
<tr>
<td>LEADERSHIP USA Value Proposition</td>
<td>6</td>
</tr>
<tr>
<td>3T Leadership Competency Model</td>
<td>7</td>
</tr>
<tr>
<td>Levels of Leadership</td>
<td>8</td>
</tr>
<tr>
<td>Competency Definitions</td>
<td>9</td>
</tr>
<tr>
<td>Event Attendee Roadmap</td>
<td>10</td>
</tr>
<tr>
<td>2019 Calendar of Learning Events</td>
<td>11, 12</td>
</tr>
<tr>
<td>Horsager, David</td>
<td>13</td>
</tr>
<tr>
<td>The Trust Edge: How Top Leaders and Organizations Drive Business Results through Trust</td>
<td>14</td>
</tr>
<tr>
<td>Brody, Marjorie</td>
<td>15</td>
</tr>
<tr>
<td>Influence Without Authority: People, Projects, and Progress</td>
<td>16</td>
</tr>
<tr>
<td>Donadio, Patrick</td>
<td>17</td>
</tr>
<tr>
<td>Communicating with IMPACT: The Secrets to Presenting Yourself Powerfully</td>
<td>18</td>
</tr>
<tr>
<td>Tolbert, Amy S.</td>
<td>19</td>
</tr>
<tr>
<td>Diversity, Equity and Inclusion: Moving from Unconscious Bias to Conscious Inclusion</td>
<td>20</td>
</tr>
<tr>
<td>Hadden, Richard</td>
<td>21</td>
</tr>
<tr>
<td>Employee Coaching: How to Quit Hating It and Start Loving It</td>
<td>22</td>
</tr>
<tr>
<td>Tardy, Ann</td>
<td>23</td>
</tr>
<tr>
<td>Evolving from Manager to Leader: 5 Influencing Strategies to Accelerate Success</td>
<td>24</td>
</tr>
<tr>
<td>Shapiro, Stephen</td>
<td>25</td>
</tr>
<tr>
<td>Innovate the Way You Innovate: Creating a Pervasive Culture of Innovation</td>
<td>26</td>
</tr>
<tr>
<td>Garms, Erika</td>
<td>27</td>
</tr>
<tr>
<td>Radical Productivity: The Activators Managers and Leaders Need to Work Better</td>
<td>28</td>
</tr>
<tr>
<td>Zimmerman, Dr. Alan</td>
<td>29</td>
</tr>
<tr>
<td>Performance Leadership: 6 Strategies That Double Your Leadership Effectiveness in Half the Time</td>
<td>30</td>
</tr>
<tr>
<td>Porter King, Jeanne</td>
<td>31</td>
</tr>
<tr>
<td>Influence to Impact: Leveraging Interpersonal Power for Women Leader</td>
<td>32</td>
</tr>
<tr>
<td>Iwersen, Steven</td>
<td>33</td>
</tr>
<tr>
<td>Leading the Reluctant: How to Move Prickly People to Preferred Outcomes</td>
<td>34</td>
</tr>
<tr>
<td>Weber, Liz</td>
<td>35</td>
</tr>
<tr>
<td>Think, Lead, and Plan Strategically: Moving from Strategy to Execution</td>
<td>36</td>
</tr>
<tr>
<td>LEADERSHIP USA Pricing</td>
<td>37</td>
</tr>
<tr>
<td>LEADERSHIP USA Members</td>
<td>38</td>
</tr>
</tbody>
</table>
Learn with the World’s Best Leadership Experts!

At LEADERSHIP USA®, you’ll learn from leadership experts, bestselling authors, and award-winning speakers, filmed in Denver, CO and streamed to thousands more worldwide. The membership is for your entire company, so all your leaders at all your locations are eligible to participate. Membership provides your leaders with access to top-notch education at a low per-participant cost, since members’ resources are pooled.

Each month, leaders of our member companies gather for a 4.5-hour, highly-interactive learning event in an off-site, retreat-like environment. Concurrently, your leaders gather in other locations around the globe with your internal Site Facilitator or our LEADERSHIP USA Professional Facilitators in select major markets to participate in the event via live streaming.

These live events provide the face-to-face interaction learners crave, while allowing them to work with leaders from our other member companies, which represent a multitude of industries. Our live stream allows you to expand your delivery capabilities around the globe and offer consistent monthly skill building.

Visit the Colorado upcoming events page (LeadershipUSAColorado.com) and select the desired learning event to view registration instructions.
BECOME PART OF A NEW APPROACH TO LEADERSHIP DEVELOPMENT!

Join LEADERSHIP USA® today!

Laura Stack, CEO & Founder
LEADERSHIP USA®

Enhance the leadership skills of your team members

Reinforce and implement new ideas back at your organization

Participate in a monthly learning event with world-class thought leaders, live or live stream

Expand your network by attending workshops with other local leaders

LEADERSHIP USA augments the leadership development offerings of our member companies to their targeted leadership populations. Since it can be cost prohibitive and time consuming for companies to bring instructors in-house each month, we bring them to our member community.

LEADERSHIP USA holds monthly, one-day, in-person leadership workshops in Denver, CO, taught by world-class, certified, award-winning presenters. These learning events are live streamed to your locations around the globe and also recorded for those unable to attend that day.

LEADERSHIP USA is truly a collaborative effort of our member organizations. Each member company appoints one senior leadership development professional to sit on the Leadership Advisory Council (LAC) in Denver, which will determine the learning needs for the following season.
The Top 25 Benefits of LEADERSHIP USA® Membership

1. World-class, certified, award-winning instructors
2. Continuous monthly instructor-led education held in Denver
3. Events live streamed to your locations around the U.S. and globe
4. Professional group facilitation for members in Silicon Valley and Cleveland
5. Support for your internal Site Facilitators in remote locations
6. Purposeful interaction with leaders outside your industry
7. On-demand videos for self-help and internal meetings
8. High-value, low-cost fees due to shared member costs
9. Optional accountability groups to sustain learning
10. Participation in topic selection for the following year
11. 4.5 HRCI and SHRM credits per learning event
12. 24/7 learning library with ebooks, articles, and videos
13. Monthly educational e-newsletter with articles and tools
14. Women in Leadership internal program partners
15. Full program administration, registration, and invoicing
16. Quarterly one-hour webinars for all employees
17. Optional executive coaching and event facilitation
18. Lifecycle learning with before, during, and after action steps
19. Meet with co-workers back at the office to implement learning
20. Map your competencies into our 3T model to guide learners' course selection
21. Select courses based on target audience: Leader of Leaders, Leader of Others, and Leader of Self

Denver Only:
22. Leadership Advisory Council (LAC) sets the curriculum for learning events annually
23. Complimentary LAC member attendance at monthly learning events
24. Monthly LAC mix ‘n’ mingle networking events
25. Quarterly LAC educational meetings rotate at member locations

Deanna Cauley, Vice President of Talent Management at Red Robin, commented on how Red Robin engages with LEADERSHIP USA:

"Membership in LEADERSHIP USA gives our leaders access to monthly, off-site, one-day learning events with top-notch presenters, at a fraction of the cost to bring them onsite. Each member company appoints a senior leader in HR/talent to the Leadership Advisory Council, which helps steer the topic selection based on our most pressing leadership development needs. Our leaders enjoy customizing their own learning and networking with others outside of Red Robin."
Our 10-Step Leadership Development Process

1. Leadership Advisory Council (LAC) votes on their most pressing leadership development needs
2. LEADERSHIP USA matches the faculty with these topics and develops the annual schedule
3. Monthly emails to your selected leaders announce upcoming instructor and provide registration
4. Individual leaders and teams self-select topics of interest and pay $299 with credit card or invoice
5. System automatically sends tickets, logistics, and reminders to participants
6. Leaders attend the learning event and give rave reviews!
7. Attendees from one company gather back at the office with Discussion Guides to reinforce and execute
8. Self-learning continues with unlimited access to the learning library with educational resources
9. Quarterly free webinars for all employees keep learners engaged in the process
10. LAC meets quarterly to determine future needs and discuss best practices in leadership development
LEADERSHIP USA®
3T Leadership Competency Model

1 = Leader of Leaders   2 = Leader of Others   3 = Leader of Self
A = MOST appropriate    B = NEXT appropriate    C = LEAST appropriate
Audience Role Definitions for LEADERSHIP USA® Learning Events

**Level 1 – Leader of Leaders**
- Experienced, senior leaders with a large span of control
- Direct reports are other leaders
- Focuses on strategic issues
- Can directly affect change within the organization
- Also appropriate for Level 2 leaders as a “stretch” assignment

**Level 2 – Leader of Others**
- Mid-level managers and director
- Leads a team of individual contributors (or other managers with few direct reports)
- Creates strategic objectives for their teams based upon the organizational strategy
- Also appropriate for Level 1 leaders who need to “backfill” certain skill areas
- Also appropriate for Level 3 leaders as a “stretch” assignment

**Level 3 – Leader of Self**
- Emerging leaders, high potentials, and individual contributors
- Have the potential for leading others but have no direct reports
- Focuses more on tactical execution of goals and projects
- Also appropriate for new Level 2 managers or frontline supervisors who are still getting up to speed.
To be competent as a leader, you must possess certain skills, knowledge, and capacities. At LEADERSHIP USA, we define 21 leadership competencies, grouped into three categories we call the “3T Leadership Competencies” in a wheel:

**THINK** (Managing the Business)
*Acting as the organizational strategist who focuses on business goals.* The executive monitors the big picture and makes sure the team efforts reinforce the company’s goals.

**TEAM** (Managing Others)
*Serving as the conscientious leader who focuses on employee productivity.* The executive builds and maintains an effective, productive team as the first step toward high performance.

**TACTICS** (Managing Self)
*Being the productive performer who focuses on task completion.* The executive completes his or her individual duties and carries out any day-to-day, operational activities.

Our 21 competencies help you develop your leadership abilities in these areas:

**THINK**
1. **ACCOUNTABILITY**—Accept accountability for business results
2. **CHANGE**—Adapt to organizational and marketplace changes
3. **CREATIVITY/INNOVATION**—Introduce creative and innovate solutions
4. **CULTURE**—Create a culture that promotes and holds true to our values
5. **DIVERSITY/INCLUSION**—Recognize the need for and champion diversity and inclusivity
6. **ENGAGEMENT**—Work actively to keep employees engaged with the company
7. **STRATEGIC THINKING**—Think strategically to prepare for future success

**TEAM**
8. **COACHING**—Coach others to promote their growth and development
9. **CUSTOMER RELATIONS**—Cultivate good relations and keep a loyal base of customers
10. **EMPLOYEE RELATIONS**—Provide fair and consistent treatment to all employees
11. **MANAGERIAL SKILLS**—Possess effective managerial skills, such as delegation and meeting management
12. **MOTIVATION/INFLUENCE**—Motivate and influence employees to give their best
13. **PERFORMANCE**—Continuously improve employee performance and productivity
14. **TEAMWORK**—Promote teamwork within their teams and with other departments

**TACTICS**
15. **COMMUNICATION**—Communicate effectively, both internally and externally
16. **CONFLICT MANAGEMENT**—Manage and resolve conflict with others
17. **DECISION MAKING**—Possess effective decision-making abilities
18. **EMOTIONAL INTELLIGENCE**—Display an emotional awareness of both themselves and others
19. **EXECUTIVE PRESENCE**—Appear confident and possess an executive presence
20. **PERSONAL PRODUCTIVITY**—Maintain organized workflow and effective time management
21. **PRESENTATION SKILLS**—Give effective virtual and in-person presentations

To determine which courses to attend, visit the course description for the learning event you’re interested in attending and look at the three shaded areas for each workshop. The instructor has identified which competencies are covered in the course, as well as the appropriate leadership level (Senior, Director, Manager).
### Event Attendee Roadmap - Levels of Leadership

<table>
<thead>
<tr>
<th>Date</th>
<th>Instructor</th>
<th>Competencies</th>
<th>A = MOST approp</th>
<th>B = NEXT approp</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday 1/24</td>
<td>Dave Horsager</td>
<td>ENGAGEMENT CULTURE CHANGE</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Tuesday 2/19</td>
<td>Marjorie Brody</td>
<td>MOTIVATION/INFLUENCE TEAMWORK COMMUNICATION</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Wednesday 3/13</td>
<td>Patrick Donadio</td>
<td>COMMUNICATION PRESENTATION SKILLS MANAGERIAL SKILLS</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Wednesday 4/10</td>
<td>Amy Tolbert</td>
<td>DIVERSITY/INCLUSION ENGAGEMENT CULTURE</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Tuesday 5/14</td>
<td>Richard Hadden</td>
<td>COACHING MOTIVATION/INFLUENCE COMMUNICATION</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Wednesday 6/19</td>
<td>Ann Tardy</td>
<td>MANAGERIAL SKILLS ENGAGEMENT COMMUNICATION</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Tuesday 7/16</td>
<td>Stephen Shapiro</td>
<td>CHANGE CREATIVITY/INNOVATION CULTURE</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Wednesday 8/14</td>
<td>Erika Garms</td>
<td>PERSONAL PRODUCTIVITY PERFORMANCE ENGAGEMENT</td>
<td>2</td>
<td>3</td>
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<tr>
<td>Tuesday 9/10</td>
<td>Alan Zimmerman</td>
<td>PERFORMANCE ACCOUNTABILITY ENGAGEMENT</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Tuesday 10/8</td>
<td>Jeanne Porter-King</td>
<td>EMOTIONAL INTELLIGENCE MOTIVATION/INFLUENCE CULTURE</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Thursday 11/7</td>
<td>Steven Iwersen</td>
<td>CONFLICT TEAMWORK COMMUNICATION</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Thursday 12/5</td>
<td>Liz Weber</td>
<td>STRATEGIC THINKING MANAGEMENT SKILLS ACCOUNTABILITY</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

### Pricing

- $299 per person “live” event or $199 per person live stream
- $1999 per table of 8 for the “live” event or $1999 for five locations to live stream
- $19,999 per annual table subscription or live stream subscription to five locations

**Level 1 (Leader of Leaders)** = Examples - Senior leaders, execs, large span of control
**Level 2 (Leader of Others)** = Examples - Those with direct reports, team leads, frontline, middle managers, some directors
**Level 3 (Leader of Self)** = New supervisors, High Potentials, emerging leaders
## 2019 Calendar of Learning Events

**LEADERSHIP USA®**

**Location:**
Curtis Ballroom at the Landmark, 5345 Landmark Pl, Greenwood Village, CO 80111

**Schedule:**
8:30 registration, 9:00-2:30 meeting, 2:30 networking, 3:00 end

**Cost:**
$299 for members; $499 for non-members. Includes breakfast, lunch & materials.

**Registration:**
LeadershipUSAColorado.com or call 303-471-7401

<table>
<thead>
<tr>
<th>Event Date</th>
<th>Speaker</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Thursday, January 24, 2019</strong></td>
<td>David Horsager, CSP, CPAE</td>
<td>The Trust Edge: How Top Leaders and Organizations Drive Business Results through Trust</td>
</tr>
<tr>
<td><strong>Tuesday, February 19, 2019</strong></td>
<td>Marjorie Brody, CSP, CPAE</td>
<td>Influence Without Authority: People, Projects, and Progress</td>
</tr>
<tr>
<td><strong>Wednesday, March 13, 2019</strong></td>
<td>Patrick Donadio, MBA, CSP, MCC</td>
<td>Communicating with IMPACT: The Secrets to Presenting Yourself Powerfully</td>
</tr>
<tr>
<td><strong>Wednesday, April 10, 2019</strong></td>
<td>Amy S. Tolbert, PH.D., CSP</td>
<td>Diversity, Equity and Inclusion: Moving from Unconscious Bias to Conscious Inclusion</td>
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<tr>
<td>Date</td>
<td>Event</td>
<td>Presenter</td>
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<tr>
<td>Tuesday, May 14, 2019</td>
<td>Richard Hadden, CSP presents Employee Coaching: How to Quit Hating It and Start Loving It</td>
<td>LeadershipUSAColorado.com</td>
</tr>
<tr>
<td>Tuesday, July 16, 2019</td>
<td>Stephen Shapiro, CSP, CPAE presents Innovate the Way You Innovate: Creating a Pervasive Culture of Innovation</td>
<td>LeadershipUSAColorado.com</td>
</tr>
<tr>
<td>Tuesday, September 10, 2019</td>
<td>Dr. Alan Zimmerman, PH.D., CSP, CPAE presents Performance Leadership: 6 Strategies That Double Your Leadership Effectiveness in Half the Time</td>
<td>LeadershipUSAColorado.com</td>
</tr>
<tr>
<td>Tuesday, October 8, 2019</td>
<td>Jeanne Porter King, PH.D. presents Influence to Impact: Leveraging Interpersonal Power for Women Leaders</td>
<td>LeadershipUSAColorado.com</td>
</tr>
<tr>
<td>Thursday, November 7, 2019</td>
<td>Steven Iwersen, CSP presents Leading the Reluctant: How to Move Prickly People to Preferred Outcomes</td>
<td>LeadershipUSAColorado.com</td>
</tr>
<tr>
<td>Thursday, December 5, 2019</td>
<td>Liz Weber, MBA, CMC, CSP presents Think, Lead, and Plan Strategically: Moving from Strategy to Execution with an Aligned, Engaged Team</td>
<td>LeadershipUSAColorado.com</td>
</tr>
</tbody>
</table>
Trust is a fundamental, bottom line issue. Without it, leaders lose teams, salespeople lose sales, and organizations lose reputation, retention of good people, relationships and revenue. But with trust, individuals and organizations enjoy greater creativity, productivity, freedom and results. Through David’s industry leading research The Trust Outlook™ and firsthand experience working with the world’s highest performing organizations, David reveals how top leaders and organizations drive business results to become the most trusted in their industry.

David Horsager, CSP, CPAE
David Horsager, MA, CSP, CPAE is the CEO of Trust Edge Leadership Institute, national bestselling author of The Trust Edge, inventor of the Enterprise Trust Index™, and director of one of the nation’s foremost trust studies: The Trust Outlook™. His work has been featured in prominent publications such as Fast Company, Forbes, The Huffington Post and The Wall Street Journal. David has advised leaders and delivered life-changing presentations on six continents, with audiences ranging everywhere from FedEx, Toyota and global governments to the New York Yankees and the Department of Homeland Security. Get free resources and more at www.DavidHorsager.com and www.TrustEdge.com

Thursday, January 24, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Engagement, Culture, Change

Most Appropriate: Level 1
Next Appropriate: Level 2

For more information or to register, visit LeadershipUSAColorado.com or call 303-471-7401
Influence Without Authority: People, Projects, and Progress

How do you influence stakeholders or members of your team? You influence throughout your day. Whether you need to persuade internal partners, align on priorities, or ask for additional resources, you need this essential skill. Influencing requires an understanding of human behavior and strategic application of specific techniques. You will develop a greater awareness and mastery of how to move others. Using BRODY’s Influence Planner tool, you will practice a comprehensive planning approach for increased clarity, connection, and communication.

Marjorie Brody, CSP, CPC, CPAE
Marjorie Brody, a Hall of Fame speaker, Certified Speaking Professional, and Professional Certified Coach, helps clients improve leadership communication skills through coaching and customized training solutions. She is Founder & CEO of BRODY Professional Development in Jenkintown, PA, a global training and consulting company. Marjorie is author of 30+ books, including "IMPACT! Deliver Presentations That Get Results" and "Influencing Without Authority: People, Projects & Progress." She has appeared on CNBC, Fox-TV, and been quoted in The Wall Street Journal, People, Glamour, Cooking Light (and she doesn’t cook!), BusinessWeek, Fortune, and other publications.

Tuesday, February 19, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Communication, Teamwork, Motivation/Influence

Most Appropriate: Level 3
Next Appropriate: Level 2

For more information or to register, visit LeadershipUSAColorado.com or call 303-471-7401
Communicating with IMPACT, will inspire and empower you to strive for a better version of yourselves and increase your IMPACT when communicating, presenting, speaking, and leading others. In an age with so much technology, communication has expanded to several platforms, but even with so many paths to communicate, how do you ensure your message is received properly? Communicating with IMPACT shows you how to take control of your actions and words so that you can be an efficient communicator. Patrick has created a powerful process, including six outstanding principles (IMPACT), to help you lead more effectively, communicate clearly, present more powerfully, create deeper relationships, enhance your credibility, increase sales, achieve greater results and positively impact the lives of others.

Patrick Donadio, MBA, CSP, MCC

Patrick Donadio, MBA, is a Certified Speaking Professional (CSP™), Master Certified Coach (MCC) and author of “Communicating with IMPACT”. He has taught/coached two generations of leaders and their organizations to use his IMPACT process to communicate with clarity, lead more effectively, present with power, and improve results. Patrick is one of a few people in the world to have earned the highest designations in both the speaking and coaching professions. Patrick has empowered, coached and trained thousands of people, in a vast array of industries, from Fortune 100 companies to associations and governmental organizations.

Wednesday, March 13, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Managerial Skills, Communication, Presentation Skills

Most Appropriate: Level 2
Next Appropriate: Level 3

For more information or to register, visit LeadershipUSAColorado.com or call 303-471-7401
Diversity, Equity and Inclusion: Moving from Unconscious Bias to Conscious Inclusion

The implications from not providing the tools to address diversity, equity and inclusion and the inability to build skills to leverage diversity and create an inclusive work environment can not only be devastating to an organization, but undermine its success. Diversity, equity and inclusion create an organization’s lens for innovation. The impact on the talent pipeline alone can leave an organization stagnant and unable to address the needs of its diverse workforce and customers. Learn to tap diversity and build an inclusive culture to build organizational strength.

Amy S. Tolbert, PH.D., CSP
As a Fellow at Carlson Executive Education, Dr. Tolbert, founder/principal of ECCO International, specializes in helping individuals expand productivity and organizations increase profitability through facilitated experiential learning in Diversity, Equity and Inclusion initiatives. She is well authored with 4 books, many articles, assessment tools, active blogs, a video based global communications training (Open Mind, Open World) and is founder/partner in Spectra Diversity, offering the Spectra Diversity Inclusion Assessment (SDIA), measuring both organizational progress and individual skills related to diversity and inclusion in the workplace.

Wednesday, April 10, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Diversity/Inclusion, Engagement, Culture

Most Appropriate: Level 2
Next Appropriate: Level 3

For more information or to register, visit LeadershipUSAColorado.com or call 303-471-7401
Coaching is one of the most anxiety-inducing, and therefore, avoided of all leadership responsibilities. But it doesn’t have to be that way. With a simple, easy-to-follow coaching model, you’ll learn how to effectively coach employees in a variety of applications, including performance management and improvement, career development, and team effectiveness. Managers report that they “hate coaching”, because they don’t know how to do it, they tend to avoid conflict, and they’re afraid of damaging relationships. This course helps leaders develop the skills that will take them from hating coaching to loving it!

Richard Hadden, CSP
Richard Hadden is a Certified Speaking Professional and workplace expert who focuses on Leadership, Employee Engagement, and connecting people to profit. He is the co-author of the popular Contented Cows leadership book series, including his latest book, Contented Cows STILL Give Better Milk, and also the book Rebooting Leadership. Since 1990 he has delivered keynote presentations and training programs on Leadership and Employee Engagement for more than 850 audiences on five continents. Richard has appeared on CNN and MSNBC, and his work has been featured in Business Week, Entrepreneur, and Inc. magazines, as well as in many trade and professional publications.

Tuesday, May 14, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Coaching, Motivation/Influence, Communication

Most Appropriate: Level 2
Next Appropriate: Level 1

For more information or to register, visit LeadershipUSAColorado.com or call 303-471-7401
MONTHLY MEMBERSHIP SEMINAR

Evolving from Manager to Leader: 5 Influencing Strategies to Accelerate Success and Make a Difference

This session explores essential strategies and techniques required to powerfully evolve from manager into leader. Being a manager is one of the most arduous and yet most valuable roles in any organization. The challenge lies in dealing with the expectations of those above and below you while also influencing the success of the people around you. When you master managing while leading, you will discover how to impact any organization from the middle. You will leave this class with the skills needed to powerfully evolve into a Manager who Lead.

Ann Tardy, JD, CSP

As a Silicon Valley corporate attorney and a serial entrepreneur, Ann studies people as leaders in various ways. In 2003 Ann launched LifeMoxie Mentoring to radically increase people’s job-love by improving their ability to manage, lead, mentor, and collaborate. As the Chief People Officer, Ann Tardy creates collaborative communities and better bosses for stronger organizations. She founded The Mentoring Leaders Circle, developed the MentorLead platform, authored three books, produced a documentary, received the Certified Professional Speaker award, and cycled across the country. Her programs are loved by Kaiser Permanente, Stanford, Duke Energy, and Macy’s.

Wednesday, June 19, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies: Managerial Skills, Engagement, Communication
Most Appropriate: Level 3
Next Appropriate: Level 2

For more information or to register, visit LeadershipUSAColorado.com or call 303-471-7401
Well-intentioned leaders, in their attempts to boost innovation, are inadvertently destroying it. What if “thinking outside the box” actually kills innovation? What if failure is not a necessary component of innovation? It’s time to innovate the way you innovate. During this customizable and interactive session, you will discover that innovation isn’t just about generating occasional new ideas; it’s about staying consistently one step ahead of the competition.

Stephen Shapiro, CSP, CPAE
For over 20 years, Stephen Shapiro has presented his provocative strategies on innovation to audiences in 50 countries. During his 15-year tenure with the consulting firm Accenture, he led a 20,000-person innovation practice. He is the author of five books, including “Best Practices Are Stupid,” which was named the best innovation book of 2011. His Personality Poker® system has been used around the world to create high-performing innovation teams. In 2015 he was inducted into the Speaker Hall of Fame.

Tuesday, July 16, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Creativity/Innovation, Culture, Change

Most Appropriate: Level 1
Next Appropriate: Level 2
MONTHLY MEMBERSHIP SEMINAR

Radical Productivity: The Activators Managers and Leaders Need to Work, Lead, and Innovate Better!

Learn the activators for “radical productivity.” Discover exactly what to do and what not to do to boost your own performance, staff performance, and shape the responsive work culture you want. You’ll grow your self-awareness using tools you haven’t used before. You’ll learn techniques to ramp up efficiency making the most of your brainpower, getting far more and better productivity than you have in the past without burning yourself out. Uncover techniques to gain back 20% of unproductive time in your own workweek and your staffs’ workweek as well.

Erika Garms, Ph.D., CSP
Erika Garms, Ph.D. is a cross-industry organization development consultant who helps leaders and teams work, manage, and innovate smarter. As CEO of WorkingSmarts (workingsmarts.com), she uses her gift for translating powerful scientific theory to everyday workplace practice. Garms is a popular keynote, retreat, and leadership meeting speaker and facilitator and the author of, “The Brain-Friendly Workplace: Five Big Ideas from Neuroscience That Address Organizational Challenges” and the upcoming, “ManagementSmarts.” Erika’s firm also offers unique and intensive online and hybrid management and leadership development programs for individuals and teams.

Wednesday, August 14, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Personal Productivity, Performance, Engagement

Most Appropriate: Level 2
Next Appropriate: Level 3

For more information or to register, visit LeadershipUSAColorado.com or call 303-471-7401
Employees perform at a higher level, when they are led by someone who knows how to engage their full potential. This program will show you exactly how to do that. HOW to develop a take-charge attitude that eliminates negativity and builds trust in the workplace. HOW to get people to do what you want them to do. HOW to communicate the precise words that bring out the best in others, willing to embrace change and move up to the next level of peak performance. An interactive program with proven results.

Dr. Alan Zimmerman, PH.D., CSP, CPAE
Founder of an international import business by age 14. Teaching at the University of Minnesota by age 21. Selected as the “Outstanding Faculty Member” by two different universities. Given more than 3000 presentations, in 49 states and 22 countries, maintaining a 92% repeat and referral business. Holds PhD degrees in Interpersonal Communication and Psychology. Earned the CSP (Certified Speaking Professional) designation from the National Speakers Association. Inducted into their Speaker Hall of Fame. Published 5 books and more than 900 articles.

Tuesday, September 10, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Performance, Accountability, Engagement

Most Appropriate: Level 2
Next Appropriate: Level 1
Influence to Impact: Leveraging Interpersonal Power for Women Leaders is an interactive leadership development workshop designed to help existing and emerging women leaders build the ability to influence. In today’s environment, influence is a critical competency for gaining buy-in for ideas, projects and proposals with team members, direct reports, and clients. The Influence to Impact (I2I) course explores the gender dynamics of organizational influence, enhances awareness of personal influence strengths, builds influence skills, and provides tools for increasing the ability of women leaders to effect interpersonal and organizational change.

Jeanne Porter King, PH.D., CSP, CPAE
Dr. Jeanne Porter King is the Founder and President of TransPorter Group, Inc., and an powerful teacher and speaker. As a global leadership consultant, Dr. Jeanne has led programs in over 15 countries. An inspiring speaker, Dr. Jeanne’s sessions are described as transformative and engaging, helping participants to reflect on and connect to their own unique style of influence, as well as to develop strategies for influencing others, and making a lasting impact. Visit www.TransPorterGroup.com to discover the full line of professional services offered by Jeanne and her consulting practice.

Tuesday, October 8, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Motivation/Influence, Emotional Intelligence, Culture

Most Appropriate: Level 2
Next Appropriate: Level 1
Leaders are agents of change. Change creates discomfort and tension. How you intentionally relate to and communicate with others has a profound influence on your ability to build rapport, inspire collaboration, enhance camaraderie, resolve misunderstandings and to lead people. More specifically — how you lead the resistant or reluctant people in your organization can make all the difference on your way to a successful outcome. Based on the World Famous Porcupine Races, this fast paced and interactive session provides foundational principles and practical methods for communicating and building trust during uncomfortable times.

Steven Iwersen, CSP

Steven Iwersen, CSP is the President of Aurora Pointe, LLC a leadership development firm that he founded in 2006. He is a relational leadership expert that has actually been a leader! He has 35+ years of leadership experience with responsibilities in non-profit organizations, business news, and employee recruitment. Author of the book: The Porcupine Principles! How To Move Prickly People to Preferred Outcomes and Unplugged: Mindfulness and the Law. Steven has more than 25 years of professional speaking experience and brings a unique style of substance, humor, interaction, storytelling and insight to his clients.

Thursday, November 7, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Conflict Management, Communication, Teamwork

Most Appropriate: Level 3
Next Appropriate: Level 2
Strategic Thinking is a skill executives demand of their direct reports, yet it's not just a skill for executives and senior staff. Liz Weber will share how learning to think strategically is a critical skill for all employees - front-line to executive staff - when you're working to create a strategic, flexible, and aligned workforce and organization.

As a senior leader, you know the progression of skill development from strategic thinking, to strategic planning, to strategic leadership is imperative to your success. Leadership is an ever-changing process, but the key to knowing what skill to enhance or change and when to change requires thinking and planning - strategically. This program and Liz's models on strategic planning and strategic leadership will show you how.

Liz Weber, MBA, CMC, CSP

Liz Weber provides strategic and succession planning, executive coaching, and comprehensive leadership development programs to business owners, boards of directors and leadership teams. Liz is one of fewer than 100 people in the U.S. to hold the Certified Speaking Professional (CSP) and Certified Management Consultant (CMC) designations; the highest earned designations in two different professions. Now headquartered near Harrisburg, PA, Liz has supervised business activities in 129 countries and has consulted in over 20. She has also written nine leadership books, writes a monthly column, and shares strategic leadership insights via various social media outlets daily.

Thursday, December 5, 2019
Registration: 8:30 AM | Session: 9:00 AM - 2:30 PM

The Curtis Ballroom at the Landmark
5345 Landmark Place, Greenwood Village, CO 80111

Competencies:
Strategic Thinking, Managerial Skills, Accountability

Most Appropriate: Level 1
Next Appropriate: Level 2
LEADERSHIP USA® PRICING

Membership

★ $6,000 (live events, live streaming, recordings, webinars, learning library, plus Leadership Advisory Council benefits)

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★ In-Person Instructor-Led Learning Event
  $299 per person per event (members)
  $499 per person per event (guests)
  $1,999 per table of eight per month
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★ Single-Device/Single-User License per event
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★ Single-Site/Multi-User License per event
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★ Multi-Site/Multi-User License
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  $999 small company
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★ Pay your 2019 dues AND buy a 2019 annual table before December 31, 2018 and receive $1,000 off your dues, for a total of $24,999!
Thank You for Your Partnership!