

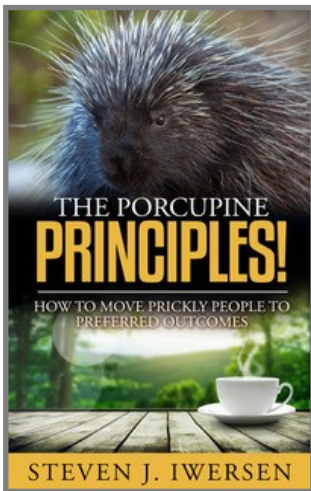


LEADERSHIP USA®

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Leading The Reluctant: How To Move Prickly People to Preferred Outcomes



Leaders are agents of change. Change creates discomfort and tension. How you intentionally relate to and communicate with others has a profound influence on your ability to build rapport, inspire collaboration, enhance camaraderie, resolve misunderstandings and to lead people. More specifically — how you lead the resistant or reluctant people in your organization can make all the difference on your way to a successful outcome. Based on the World Famous Porcupine Races, this fast paced and interactive session provides foundational principles and practical methods for communicating and building trust during uncomfortable times.

Steven Iwersen, CSP

Steven Iwersen, CSP is the President of Aurora Pointe, LLC a leadership development firm that he founded in 2006. He is a relational leadership expert that has actually been a leader! He has 35+ years of leadership experience with responsibilities in non-profit organizations, business news, and employee recruitment. Author of the book: *The Porcupine Principles! How To Move Prickly People to Preferred Outcomes* and *Unplugged: Mindfulness and the Law*. Steven has more than 25 years of professional speaking experience and brings a unique style of substance, humor, interaction, storytelling and insight to his clients.



Three Main Core Competencies

Motivation/Influence, Change, Conflict Management

This course is appropriate for:

A = Leader of Others; B = Leader of Self; C = Leader of Leaders

Learning Library assets included: video *The Porcupine Principles*

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401