

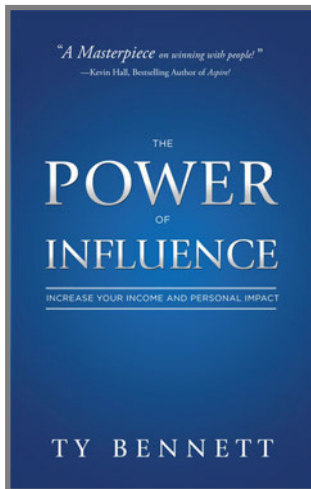


# LEADERSHIP USA®

## FEATURED FACULTY

**AVAILABLE MONTHLY MEMBERSHIP SEMINAR**

### **The Power of Influence – Increasing Your Personal Impact**



Regardless of the type of organization you're in, or the role you play in it, you are in the business of people. Because of that, great leadership is the driving force behind growing your business. Based on his highly-rated book, *The Power of Influence*, Ty Bennett shares his philosophies and tools for increasing your influence and impact as a leader. How do you become a good leader? Through influence. How do you become a great leader? By using influence and integrity to engage and inspire others.

#### **Ty Bennett, CSP**

Ty is the founder of Leadership Inc., a speaking and training company with a mission to empower individuals and organizations to challenge their status quo, cultivate exceptional relationships, and compete in extraordinary ways. He's changing lives – one leader at a time. Ty's best-selling books – *Partnership is the New Leadership*, *The Power of Influence: Increase Your Income and Personal Impact* and *The Power of Storytelling: The Art of Influential Communication* – are used in graduate courses at multiple universities including MIT, as today's version of "How to Win Friends and Influence People."



#### **Three Main Core Competencies**

**Managerial Skills, Engagement, Communication**

**This course is appropriate for:**

**A = Leader of Others; B = Leader of Leaders; C = Leader of Self**

**Learning Library assets included:**

**e-book *The Power of Influence***

**For more information or to register, visit [www.LeadershipUSA.biz](http://www.LeadershipUSA.biz) or call 303-471-7401**