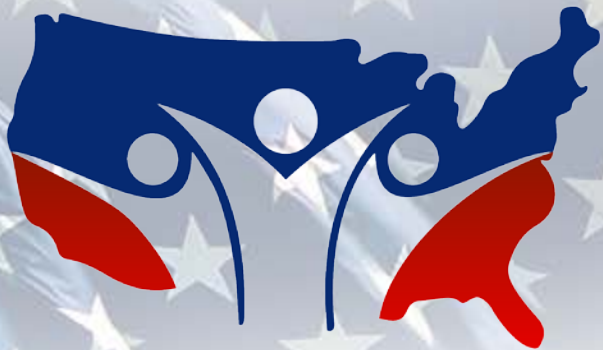


# LEADERSHIP USA™

TAKING LEADERS TO NEW HEIGHTS



**LEADERSHIP USA™**  
TAKING LEADERS TO NEW HEIGHTS

Laura Stack  
Founder & CEO



# ABOUT OUR FOUNDER & CEO, LAURA STACK



- Started career at TRW (Northrup Grumman), University of Colorado, CareerTrack
- President & CEO of The Productivity Pro, Inc. celebrating 25 years (1992)
- Certified Speaking Professional (2000)
- President, National Speakers Association (2011-2012)
- Member of the Speaker Hall of Fame (2015)
- Founder & CEO of LEADERSHIP USA™ Inc. (2017)



# WHAT IS LEADERSHIP USA™?

- LEADERSHIP USA™ offers high-quality leadership development for our member organizations, via workshops, online learning, and webinars.
- We pool the resources of our member companies to gain access to the highest quality speakers for one-day, off-site leadership development courses at low per-participant cost. Workshops are taught by world-renowned subject-matter experts and well-published authors, whose presenter fees alone can prevent many organizations from bringing them in-house for training sessions. Since it can be cost-prohibitive and time-consuming for companies to hire these top-notch instructors, we bring them to our member community.



# LEADERSHIP USA ALLIANCE

**LEADERSHIP USA™** is now opening regions in major cities across the U.S. These partnerships with other regions will allow us to create a unique alliance, where your membership allows your leaders to attend seminars at member rates anywhere they live, with ONE membership fee for all regions.

## Current LEADERSHIP USA™ regions:

1. Colorado
2. Raleigh
3. NYC
4. Silicon Valley
5. Cleveland

## Planned LEADERSHIP USA™ regions:

- Baltimore
- Dallas
- Boston
- Chicago
- Atlanta
- Others you request!





# WHO SHOULD JOIN?

## Large Corporations

- with internal training departments who want to supplement their existing leadership development programs to “fill in the blanks” on performance improvement needs

## Larger Organizations

- that don't have internal training departments or an established leadership development program (who need an outsourced L&D function)

## Small-to-Medium Size Firms

- who need a consistent leadership development strategy for the senior leaders and managers in their organizations

# YOU'RE IN GREAT COMPANY!



# WHO SHOULD ATTEND THE SEMINARS?

Any leader at any level who works at one of our member companies may attend the monthly educational seminar at discounted rates.

- Executive Leaders (CXO, Partner, Owner, President)
- Vice President/SVP
- Directors
- Manager of Others
- New Leaders
- High Potentials

# WHO ARE THE INSTRUCTORS?

The monthly seminars will feature one of our expert educators on a variety of topics. At this time, instructors must either be:

A member of the Speaker Hall of Fame (CPAE)

A Ph.D. or other terminal degree such as a JD

A Certified Speaking Professional (CSP)

A bestselling author

An educator a member has personally seen and recommends



# ★ HOW ARE SEMINAR TOPICS SELECTED?

LEADERSHIP USA™ is truly a collaborative leadership development effort of our member organizations. Each company will appoint one senior person responsible for leadership development to sit on the Leadership Advisory Council (LAC).

Each person will bring the key leadership topics their organizations are facing to the table, and the council will “vote” on what topics will be covered, based on the most pressing needs. This collective process will guide us in hiring instructors for the following year.

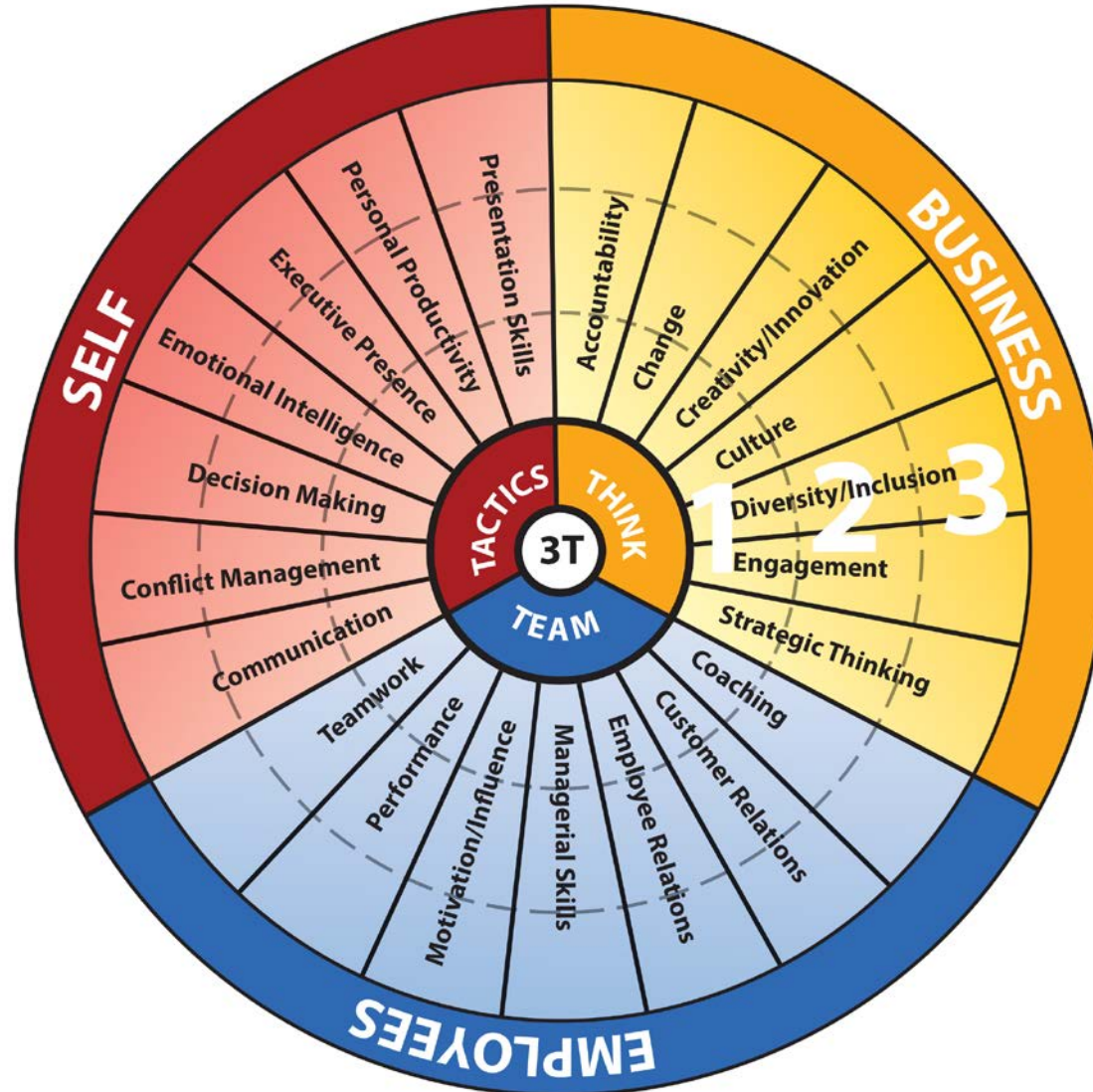


# ★ ADDITIONAL BENEFITS OF THE LAC

- The Leadership Advisory Council (LAC) members will meet quarterly at one of our member companies to discuss regional business and hear about best practices from the host organization.
- Being a part of this unique community will provide a great networking opportunity with other heads of HR/talent/development professionals in the local region.
- All LAC members attend the monthly membership meetings at no charge (no substitutions, please).



# 3T LEADERSHIP COMPETENCY MODEL



# WHAT ARE THE MEMBERSHIP BENEFITS?

1. **Reduced registration fee.** Leaders from member companies pay \$299 (regularly \$499) to attend our monthly leadership development seminars;
2. **Quarterly webinar included.** Webinar with our faculty is FREE to ALL leaders in your organization with the registration link we provide;
3. **Self-study access to our Learning Library.** Resources provided by our faculty are posted to our portal to keep the momentum going after the seminar. Any employee can access the portal for individualized learning opportunities.
4. **Participation in our Women in Leadership program.** We'll hold an Annual Summit in the summer and are a partner with your internal women's leadership programs.
5. **Continuity program.** If there are multiple people attending a learning event from your organization, materials will be provided for them to meet online following the event to keep the momentum going and seek behavior change.





# WHAT ARE THE MEMBERSHIP BENEFITS?

6. **Leadership Advisory Council (LAC).** One senior representative from each member company will sit on the LAC, which guides the curriculum for the following year; Develop relationships on the LAC with your peers in HR, OD, T&D, and TM from the best companies in Colorado.
7. **Quarterly LAC Meetings.** In addition to company business, one member discusses their best practices in leadership development (held at rotating member locations);
8. **FREE meeting attendance for the LAC member; and**
9. **Networking Events.** In addition to the regular monthly seminars, we'll hold periodic membersocial and networking events at member locations.
10. **Full Program Administration.** We handle the logistics, book the venue, contract with the instructors, send monthly announcements, register attendees, handle billing, and send reminders.

Non-members may pay \$499 to attend the monthly seminars as a guest only, but they do not receive other benefits, such as webinars and access to the learning portal.



# MEMBERSHIP BENEFITS SUMMARY



**1.** Reduced registration fee for seminars



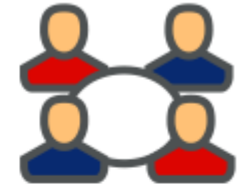
**2.** Quarterly webinar for all employees included



**3.** Access to self-study learning library



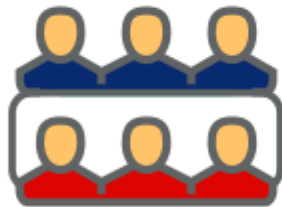
**4.** Women in Leadership program



**5.** Continuity program to support behavior change



**6.** Leadership Advisor Council (LAC) selects curriculum



**7.** Quarterly LAC meetings at member facilities



**8.** FREE meeting attendance for LAC member



**9.** Networking Events



**10.** Full Program Administration

# WHAT IS THE SEMINAR SCHEDULE?

**8:30 to 9:00** Registration, networking, and breakfast

**9:00 to 2:30** Program (with one-hour lunch)

**2:30 to 3:00** Networking and visiting with instructor

This schedule allows leaders to get some work done at the end of the day, check email, beat traffic, or just get home earlier.



# HOW MUCH WORK WILL THIS TAKE?



Simply provide the email addresses of the leaders you wish to invite, and we send them a monthly meeting announcement (or to you to forward).



We handle all the marketing, registration, and logistics coordination.



Our website will process payments as you wish (credit card or invoice).



# Please Join Us!

We are VERY excited to start this new partnership with you and trust it will be a valuable addition to your leadership development offerings!

To join or for questions, please contact your Regional Director at [LeadershipUSA.biz/regions](https://LeadershipUSA.biz/regions), call the LEADERSHIP USA™ office at 303-471-7401, or email [Laura@LeadershipUSA.biz](mailto:Laura@LeadershipUSA.biz).

**THANK YOU!**

