

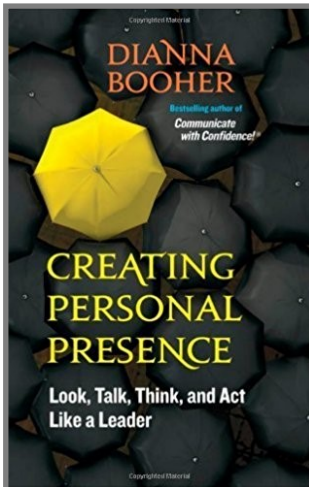


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Executive Presence to the Power of C™



Personal presence may be difficult to define, but we all know when we see it. Someone walks into a room and heads turn. Conversation opens up to include them. Their words and opinions have positive impact. The question is, how do others perceive you? Credible? Competent? Authentic? How do you respond to someone citing data with which you're unfamiliar? How do you respond to difficult questions? How persuasive are you in selling ideas? In this program, you'll increase self-awareness in key areas, learn to think on your feet under pressure, set yourself apart as a strategic thinker, handle tough questions with credibility, evaluate your body language, and build rapport with people at all levels.

Dianna Booher, MA, CSP, CPAE

As a Hall of Fame speaker and bestselling author of 47 books, Dianna Booher works with organizations to communicate clearly and with leaders to expand their influence by a strong personal presence. Her latest books include *Communicate Like a Leader*, *What MORE Can I Say*, and *Creating Personal Presence*. National Media such as Good Morning America, *USA Today*, *WSJ*, *Forbes*, *CNN*, *Fast Company*, *Bloomberg*, *Success*, and *Entrepreneur* frequently interview her on critical workplace communication issues. Richtopia has named her at #54 on its 2017 list of "Top 200 Most Influential Authors in the World."



Three Main Core Competencies

Executive Presence, Communication, Presentation Skills

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

Audio "Persuasion: 13 Tips, Tactics, and Strategies to Change How People Think and Act"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401