

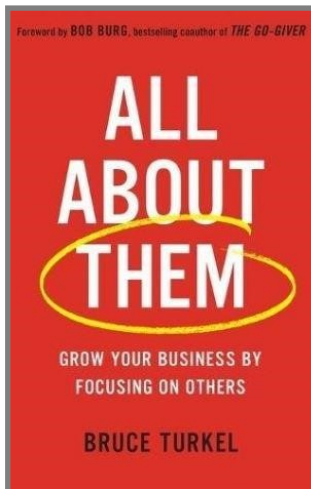


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Building Brand Value: Your Three-word Mantra for Business Success



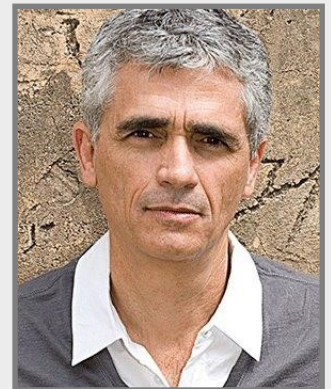
Less than ten years ago the key to selling yourself was to promote how great you were. After all, if you didn't blow your horn, who would? Selling yourself was the only way anyone could learn about you. But today everything has changed.

Brand expert Bruce Turkel will show you how to succeed in the new world we're all in. You will be enlightened, entertained, and educated by Bruce's insights. And you'll leave the program with actionable steps that can put to use immediately to build your brand and your business.

Bruce Turkel

Useful, Valuable, Enjoyable. That's Bruce Turkel. Whether helping clients develop memorable brands, riveting audiences, writing compelling blogs and books, or explaining brand strategy on national TV, Bruce is always adding value.

Bruce uses a unique combination of creativity and marketing to change perceptions of his clients' businesses and make their brands more valuable. He's created remarkably effective campaigns for American Express, Miami, Discovery Networks, Puerto Rico, Bacardi, and more.



Three Main Core Competencies

Communication, Strategic Thinking, Customer Relations

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Building Brand Value Primer"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401