



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Develop Your Charisma as a Leader: Principles of Engaging Leadership



Leadership is a process through which one individual, the leader, changes the way followers envision themselves. By shifting follower's conceptions of their identity, leaders often generate extraordinary outcomes for their organizations. Engaging leaders change our perceptions of how we are now and how we may be in the future, or whether we see ourselves as autonomous individuals or as members of larger collectives. By using communication to motivate and engage followers, leaders create a bond of trust with others and establish their credibility. This program is designed to help leaders develop their charisma as a leader and improve their communication skills.

James Snack, CSP

Jim is a *Certified Speaking Professional* who specializes in motivation and engagement. He presents keynote speeches, half and full-day seminars on change, teamwork, creativity and communication. For over a decade Jim taught leadership at the OPM Eastern Management Development Center. He currently serves as adjunct faculty at the University at Albany where he conducts research on organizational culture, leadership, and engagement. Jim is also an accomplished magician. His programs are often a captivating blend of magic and message.



Three Main Core Competencies

Communication, Motivation/Influence, Presentation Skills

This course is appropriate for:

Middle Managers, Supervisors

Learning Library assets included:

Workbook "Leading to Engagement"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401