



# LEADERSHIP USA™

## FEATURED FACULTY

**AVAILABLE MONTHLY MEMBERSHIP SEMINAR**

### Leadership Is...



When you really think about this, each of us is really a “leader.” Whether this might involve your actual job description or not, we are all “leaders” in one way or other. So then, what exactly is “leadership?” Each of us likely has our own definition, but what does it mean? More importantly, what does it mean to you as an individual? In this fun, interactive session, you’ll discover that Leadership takes several different forms and you will learn the many facets of just exactly what it really means to each of us. We’ll delve into EQ (Emotional Quotient) and discuss why EQ is so much more important than “IQ” in our everyday dealings with our colleagues. Finally, you will see that “leadership” is really more about what a person “is,” rather than what a person “does.”

#### **Edward Scannell, CMP, CSP**

An active member of the National Speakers Association, Ed Scannell has given more than 1,000 presentations, seminars and workshops across the US and in several overseas venues. Equally involved in both civic and professional organizations, Ed has served on the Boards of a number of groups, including the Meeting Professionals Int’l., Association for Talent Development the Convention Industry Council, National Speakers Association, & the Tempe Chamber of Commerce. He has written or co-authored 20+ books & 100+ articles in the fields of Creativity, Communication, HRD, Leadership and Teambuilding.



#### **Three Main Core Competencies**

**Emotional Intelligence, Executive Presence, Managerial Skills**

**This course is appropriate for:**

**Directors, Middle Managers, High Potentials, Entrepreneurs**

**Learning Library assets included:**

**e-book “The Big Book of People Skills Games”**

**For more information or to register, visit [www.LeadershipUSA.biz](http://www.LeadershipUSA.biz) or call 303-471-7401**