



# LEADERSHIP USA™

## FEATURED FACULTY

**AVAILABLE MONTHLY MEMBERSHIP SEMINAR**

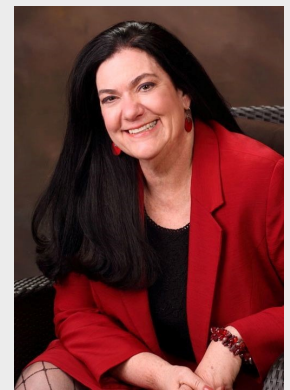
## **Becoming an Authentic and Influential Leader: Benefiting from Strategic Authenticity**



Common advice is leaders should just “Be yourself.” But is it always possible — and advisable — to be your full self in every situation? What does it really mean to “be yourself”? Natural leaders develop trust with their followers, in part because of their authenticity. When you allow yourself to share key parts of who you are, others want to follow you. Learn about the Authenticity Continuum™ and be cognizant of how much of your true self to disclose in each situation. Inauthenticity -- or being fake -- is not the goal. Being savvy about how much to reveal is. In this highly participatory, activity-based skill-shop, you’ll garner key insights by examining your behaviors after each activity.

### **Rebecca Morgan, CSP, CMC**

Rebecca is an international speaker, bestselling author, trainer & consultant specializing in creating innovative solutions for workplace effectiveness challenges. She is only the 15<sup>th</sup> person in the world to have earned both the CSP and CMC designations. She is an exemplary trusted resource who partners with clients to accomplish high ROI on their key-talent development projects. Her customized presentations are thought-provoking, highly interactive, and full of immediately usable ideas. Since 1980 she's transformed executives, leaders, managers, salespeople and customer support staff into much more effective workplace contributors.



**Three Main Core Competencies**  
**Interpersonal Skills, Emotional Intelligence, Managerial Skills**

**This course is appropriate for:**  
**Managers, High Potentials**

**Learning Library assets included:**  
**e-book “Grow Your Key Talent: Thought-provoking Essays for Business Owners, Executives and Managers on Developing Star Staff”**

**For more information or to register, visit [www.LeadershipUSA.biz](http://www.LeadershipUSA.biz) or call 303-471-7401**