

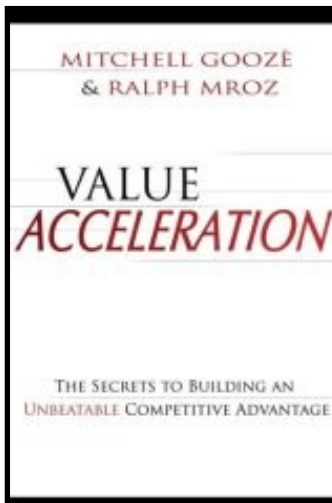


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Value Acceleration: Building and Sustaining a Competitive Advantage



Value creation, both from a societal and micro-economic viewpoint, is the result of meeting the demands of customers. Understanding those demands and aligning them with the capabilities of your enterprise is the process by which you most fundamentally create value. Everything else you do is in support of this most basic process. Excelling at this process is, in the end, your only real strategic advantage. Your company already creates value or you wouldn't be in business. But merely creating value is yesterday's game. The focus of competition is now moving to accelerating the rate of value creation ... value acceleration. This workshop focuses on accelerating your value creation efforts. Not only by making them faster, but by helping you get them right the first time.

Mitchell Goozé

Mitchell Goozé is the president of Customer Manufacturing Group, Inc. His business experience ranges from operations management in established firms, to start-ups, turn-arounds, and mergers. A seasoned general manager, he has headed divisions of large corporations and been CEO of independent firms. Mitch was president of Teledyne Components, a division of Teledyne, Inc., for five years. Mr. Goozé has a B.S. in Engineering from UCLA, and an MS & MBA from The Edinburgh Business School, Heriot-Watt University, Edinburgh, Scotland.



Three Main Core Competencies

Strategic Thinking, Customer Relations, Performance/Productivity

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "Value Acceleration: Secrets to Building an Unbeatable Competitive Advantage"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401