

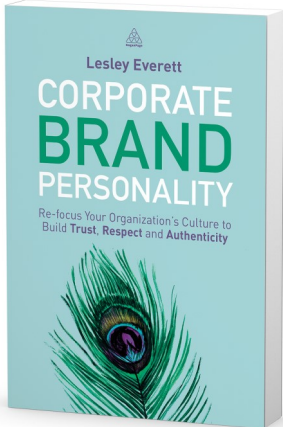


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Brand Me for Authentic Leadership: Raise Your Profile, Ignite Your Visibility, and Lead with Trust



This program will provide you with a proven system, the framework and tools to clarify, develop and project your own authentic personal brand so that you become well-known for your area of expertise. You will learn valuable techniques to package your brand, manage the perceptions of your brand and a strategy to build visibility & profile for greater personal and corporate impact. Getting your message across, whether formal presentation or causal team meetings is crucial for effective leadership. We will cover how to make your delivery compelling, engaging and relevant. The result: a powerful, focused and consistent brand that others find easy to promote and talk about, and that truly represents the authentic leader you are.

Lesley Everett

Lesley Everett is an internationally acclaimed professional speaker and expert on The Personality of the Brand & Personal Branding, and has presented her Walking TALL Methodology in 26 countries across 5 continents to date. She is a published author of 3 books, and is an Executive Brand Coach. Her clients include several Fortune 500 companies as well as various charities and associations. Lesley is often called upon to comment on people in the public eye on their personal brand and image. She has appeared many times on TV and also had over 200 articles published in print media around the world.



Three Main Core Competencies
Executive Presence, Communication, Culture

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
Define, Package and Project Your Personal Brand with our 12 bite-sized Videos

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401