

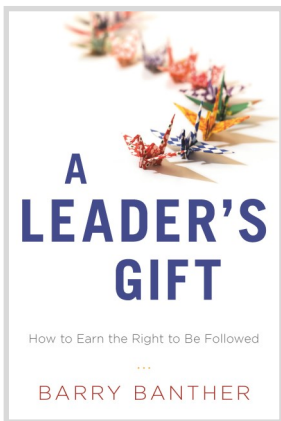


LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

How to Create Lasting Leadership: The Keys to Growing Your People, Your Performance and Your Profit



Leadership isn't something you do; it's someone you become. Leaders who are able to sustain their position and achieve measurable results for more than just 2-3 years, have one thing in common – they're more than competent at the essential people skills necessary. In this course, participants will discover the 5 Transformational Skills that earn them the right to be followed. Lasting leadership is not about more money or even more authority. It's really about influence: the influence that results in associates and employees wanting to follow your lead because of the person you have become.

Barry Banther, CMC, CSP

Barry has been a trusted advisor to businesses & organizations for over 3 decades. His clients include: Rockwell Int'l, Eli Lilly, and Pfizer. He has earned the designations of Certified Management Consultant (CMC) & Certified Speaking Professional (CSP). He has written 50+ Leadership Development Programs used by companies worldwide. Three governors of Florida asked Barry to serve in their administration overseeing private higher education. He was elected to four terms as Chairman of the Florida State Board of Independent Colleges & Universities. His latest book, *A Leader's Gift* earned Best Seller status on Amazon.



Three Main Core Competencies

Teamwork, Managerial Skills, Performance/Productivity

This course is appropriate for:

C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:

e-book "A Leader's Gift - How to Earn the Right to be Followed"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401