



ANNOUNCING THE
FORMATION OF THE
LEADERSHIP USA™
COLORADO REGION!



Introducing LEADERSHIP USA™ — an exciting new nationwide leadership development resource. We are opening regional offices across the country in 2017 and kicking off the FIRST region right here in Denver with LEADERSHIP USA™ COLORADO.

LEADERSHIP USA is a membership organization that offers high-quality leadership development education for leaders of our member companies, via a monthly live seminar with world-class instructors, who present on diverse topics. We function as an outsourced training resource for small-to-medium-sized companies and as a supplement to established leadership programs within larger corporations. Since it can be cost-prohibitive and time-consuming for companies to bring instructors in-house each month, we bring them to our member community through monthly one-day learning events. Leaders from member organizations attend seminars in any region where they live.

Please join us for an informational networking breakfast on June 8, 2017 at our venue, CU South Denver (formerly the Wildlife Experience), from 8:30 to 10:00 AM to learn about the program and meet our local team. Leaders in HR, T&D, TM, and OD from some of the best companies in Colorado will be there, so it will be a great networking opportunity as well.

A representative from each member company will form a Leadership Advisory Council (LAC), which will meet quarterly and select the courses and faculty for the upcoming year based on their most pressing leadership development needs. The LAC is meeting this fall to plan our 2018 curriculum, and I'd love for you to be part of this planning process as a founding member of our region. LAC members attend the monthly learning events at no charge.

To see the quality of our educators (all Speaker Hall of Fame, Certified Speaking Professionals, or bestselling authors), please see the enclosed flyer detailing our first three seminars in October, November, and December! As a special incentive, we are waiving membership dues for the 4th quarter, so you'll only pay the registration fee of \$299 per attendee.

I hope to see you at the breakfast! Please RSVP at Laura@LeadershipUSA.biz, or online at surveymonkey.com/r/LeadershipUSAbreakfast, or call 303-471-7401. If you're not in charge of leadership development for your organization, please feel free to pass these materials along!

Thank you!

Laura Stack, MBA, CSP, CPAE
Founder & CEO, LEADERSHIP USA™



LEADERSHIP USA™
announces the
formation of the
LEADERSHIP USA
COLORADO region

You're invited to an informational breakfast to learn about LEADERSHIP USA—an exciting new leadership development resource that will soon be nationwide, kicking off with LEADERSHIP USA COLORADO.

LEADERSHIP USA is now forming regions in major cities across the U.S., including COLORADO. Membership allows your leaders to attend seminars at reduced member rates in any region with one membership fee.

LEADERSHIP USA functions as an outsourced training resource for small-to-medium-sized companies and as a supplement to established leadership programs within larger corporations. Since it can be cost-prohibitive and time-consuming for companies to bring instructors in-house each month, we bring them to our member community.

LEADERSHIP USA regions will hold a one-day leadership seminar each month (9:00 AM to 2:30 PM). These learning events are taught by Hall of Fame speakers, bestselling business authors, Certified Speaking Professionals, faculty from the top business schools, as well as your recommended educators.

LEADERSHIP USA is truly a collaborative leadership development effort of our member organizations. Each company will appoint one senior person in HR, OD, TM, or T&D to sit on the Leadership Advisory Council (LAC), which will determine the learning needs for the following season.

LEADERSHIP USA COLORADO monthly seminars begin in October 2017 (membership pricing: \$299 per person).



Laura Stack
CEO & Founder



Please plan to join
the biggest and best
companies in
Colorado!

The first quarter of
membership dues
(starting 4Q17) are
WAIVED for those who
register for a free trial
at the breakfast.

Date:
Thursday,
June 8, 2017

Time:
8:00 registration,
continental breakfast,
and networking

8:30 to 10:00 meeting

Location:
CU South Denver
(formerly the Wildlife
Experience)
10035 S. Peoria St.
Parker, CO 80134

RSVP:
Laura@LeadershipUSA.biz
or call 303-471-7401
for more information



Featured Expert Instructors for 4th Quarter 2017

October 17, 2017

Activate Your Brain: Using the Power of the Brain to Advance Life and Business Strategies

You want to sell more, produce more, keep employees engaged, retain your top talent – you want it all. It all starts in the brain. Recent neuroscience discoveries tell us what switches people on and what turns them off. What attracts and what repels. As we learn more about the brain, we have more accurate tools to help us do what we've been trying to do for decades. Get insights into how to be more effective, increase the power of your brain, and learn how to recharge, so that you're more available at work and at home.

Scott Halford, CSP, CPAE is an Emmy Award winning writer and producer, an engaging presenter, and a long-time consultant to Fortune 500 executive teams. His expansive knowledge in the areas of achievement psychology, which includes brain-based behavioral science, emotional intelligence, critical thinking, and the principles of influence, add richness and depth to his programs. His workshops and keynotes are filled with humor, wit, and depth.



November 14, 2017



Influence Your World: Leading in the Spotlight

Senior leaders are under a whole new type of pressure. You can't just lead. You have to be aware of how your every word is scrutinized. Leading in the spotlight requires skills they didn't teach you in business school. This program will guide you on how to be purposeful with your leadership influence and presence. You'll discover how to connect with multiple constituencies, convey the right information, and convince even the most difficult people to trust your judgment and commit to your strategies.

Connie Dieken is the founder of The Dieken Group—an executive coaching firm that advises CEOs and senior leaders on how to influence in the spotlight. Her clients are leaders in world's best-known organizations including Apple, HP, and Nestlé. She developed her unique skills as a TV journalist for ABC and NBC, where she earned five Emmy Awards® and was inducted into the Radio/Television Broadcasters Hall of Fame. A bestselling author, she delivers keynote speeches around the world on leadership influence and presence.

December 5, 2017

Earning the Right To Be Heard

Can't seem to earn the respect of decision makers when communicating new ideas and strategies, or when pitching projects and recommendations? Frustrating, right? Unnecessary - yes! Too many otherwise capable leaders simply have not learned or don't practice the processes proven to capture the imagination, attention, and respect of decision makers. In this fast-paced, practical workshop, you'll be armed with time-tested information, tools, and techniques preparing you to not only "get what you want," but to also "earn the right to be heard" by those with decision making authority.

Phillip Van Hooser, CSP, CPAE is a former Fortune 500 Human Resources executive. Phillip's depth of practical leadership experience in manufacturing, banking, and the boardroom equips high potentials, emerging leaders, and managers to motivate a multi-generational workforce, manage conflict and change, and improve communication skills between employees and superiors. Phillip is a Hall of Fame speaker, author and leadership development expert for top U.S. companies. His subject matter expertise includes personal leadership, employee motivation, team building, and communication skills.

